

**“The only
American
invention as
perfect as
the sonnet.”**

— *H.L. Mencken*

THE MARTINI

Mixed Origins

There's no cocktail more distinctly American than the martini, yet its origin is a murky one. Many historians follow the martini back to the California Gold Rush. The story goes that a miner walked into a bar in Martinez, California, and asked for a drink to celebrate his fortune. The bartender threw together what he had on hand — sweet vermouth, gin, bitters, maraschino liqueur and a lemon slice — calling it a “Martinez” after the town. The Martinez became a hit and was published in the *Bartender's Guide* in 1887. Yet there are other claims on the cocktail's origin. Author and historian Barnaby Conrad III asserts that The Occidental Hotel in San Francisco is its true birthplace. Another story claims a New York bartender invented it at The Knickerbocker hotel in 1911. Then there's also the claim from an Italian vermouth maker, Martini, which started marketing its product under the same name in 1863. Although its origin is a mystery, the martini is an American icon.

Taking Form

During Prohibition, easy access to gin led to the martini's popularity and its most recognizable form. By 1922, preparing a martini consisted of combining London dry gin and dry vermouth at a ratio of 2:1, stirring it in a mixing glass with ice cubes, adding the optional dash of orange or aromatic bitters, and then straining it into a chilled cocktail glass.

Shaken, Not Stirred

No real or fictional character has done more for the classic martini than James Bond, making famous the line, “Shaken, not stirred”. That catchphrase is heard in almost every film with the exception of *You Only Live Twice*, where it was “Stirred, not shaken”. However, Bond only orders it himself in a few films: *Goldfinger*, *The Living Daylights*, *GoldenEye*, *The World Is Not Enough*, *Casino Royale* and *Spectre*. Whether shaken or stirred, the martini has been served in almost every 007 film and has become synonymous with Bond.

Martinis

VODKA MARTINIS

Garnish
select your favorite

Lemon Twist
Orange Twist
Olives

Absolut

Original | Citron
Vanilla
Sweden

Et1even

USA

Ketel One

Netherlands

Smirnoff

USA

Tito's

USA

Belvedere

Poland

Mermaid Salt

England

GIN MARTINIS

Garnish
select your favorite

Lemon Twist
Orange Twist
Olives

Beefeater

England

Bombay Sapphire

England

Tanqueray

England

Mermaid

England

THE CLASSIC COLLECTION

Dirty

Vodka –OR– Gin

Dry Vermouth | Olive Juice

 Gentlemen's Favorite  Aperitif

Gimlet

Vodka –OR– Gin

Lime Cordial

 Gentlemen's Favorite  Aperitif

Gibson

Vodka –OR– Gin

Dash of Dry Vermouth

 Gentlemen's Favorite  Aperitif

Perfect Manhattan

Bourbon | Angostura Bitters

Dry Vermouth | Sweet Vermouth

 Gentlemen's Favorite  Aperitif

Cosmopolitan

Absolut Citron | Cointreau

Cranberry Juice | Lime Juice

 Fresh & Sophisticated  All Day

Metropolitan

Vodka | Cointreau | Chambord

Lemon Juice

 Rich & Extravagant  Evening

French

Vodka | Chambord | Pineapple Juice

 Rich & Extravagant  Evening

Passoã

Absolut Vanilia | Passoã Passion Fruit

Liqueur | Prosecco | Lemon Juice

Passion Fruit Purée | Pineapple Juice

Sugar-Free Vanilla Syrup

 Exotic & Fruity  Evening

Lemon Drop

Absolut Citron | Triple Sec

Lemon Juice | Simple Syrup

Sugared Rim

 Fresh, Sweet & Sour  All Day

Apple

Vodka | Apple Schnapps | Lemon Mix

 Fresh, Sweet & Sour  All Day

THE HOLLYWOOD COLLECTION

Notorious Bond

Gin | Dill-Infused Vodka
Dry Vermouth | Cardamom Bitters
 Gentlemen's Favorite  Aperitif

Sinatra

Jack Daniel's | Caramel Syrup
Angostura Bitters
 Rich & Extravagant  Evening

Clooney's O'Twelve

Vodka | Cointreau | Lime Juice Maple Syrup | Black Peppercorn
Coriander
 Rich & Decadent  After Dinner

Sir Connery

Single Malt Whiskey | Apple Schnapps
Agave Syrup | Angostura Bitters
Cinnamon
 Rich & Extravagant  Evening

Lady Hepburn

Pink Gin | Chambord
Lemon Juice | Cranberry Juice
Egg White
 Fruity & Delicate  All Day

Monroe

Gin | Lemon Juice | Egg White
Honey-Infused Earl Grey Syrup
 Fresh & Sophisticated  All Day

The Corleone

Whiskey | Campari | Lemon Juice
Sugar-Free Vanilla Syrup | Egg White
 Rich & Extravagant  All Day

Bardot

Pink Gin | Campari | Lemon Juice
Pineapple Purée
 Fruity & Delicate  All Day

THE AFTER-DINNER COLLECTION

Nutty

Frangelico | Disaronno Amaretto
Baileys Irish Cream | Caramel Syrup
Dash of Heavy Cream
 Rich & Decadent  After Dinner

Espresso-tini

Vodka | Tia Maria
Cooled Espresso
 Rich & Decadent  After Dinner

Chocolate Soother

Vodka, Crème de Cacao White
Crème de Cacao Dark | Chocolate Syrup
Dash of Heavy Cream
 Rich & Decadent  After Dinner